



tell i

a storytelling &
direction
training programme



programme brief

a programme to learn to tell your stories by understanding why, to whom, where & how you can tell your story in the best possible way.

this programme will help you understand & articulate your intent based on which you will be able to tell your story.

we help a story teller to identify & understand their audience.

the aim of the programme is also to help identify the medium related demands & requirements for your story.

all of this will help you understand and create your narrative or the 'how' to tell your story.

whatever your story might be, whatever medium you choose (stage, film, book, live, recorded, visual, verbal, etc.) strengthen your understanding & learning about the various layers & nuances that determine the telling of a story.

learn the approaches & skills in finding your direction & then directing your story telling journeys.

concepts

- ~ understanding a story
 - ~ story deconstruction
 - ~ storyline & structure
 - ~ story elements
 - ~ articulation of intent
 - ~ perspectives & focus areas
 - ~ shaping story
- ~ concept of "weightage" in storytelling
- ~ understanding & deconstructing the concept of an audience
 - ~ finding & fixing audience
 - ~ audience dynamic
 - ~ 'out of body' experience for a storyteller
 - ~ understanding multiple media
- ~ exploring communication possibilities & potential
 - ~ 'sources & resources'
 - ~ creating a narrative
 - ~ shaping the 'how' of stories
 - ~ connections
 - ~ feedback & critique
 - ~ assessing strengths & weaknesses
- ~ group interaction & group dynamics
 - ~ final assessment & feedback
 - & more

employment opportunities post programme learning

~ shadowing directors & writers & storytellers across media

~ preparation of pitches

~ artistic career counselling and coaching

~ work opportunities at theatre y and sumunum for future projects

~ focused exploration of the various professional opportunities

~ artistic management programme

course commencement details

open house & start date: 10th - 20th may,
2023

tell i: 60 hours; 1 - 1.5 months*

act ii: 80 hours; 1.5 - 2 months*

frequency: 10 hrs/week

batches will be created either daily/ on weekends based on preference

*dependant on frequency of classes. the final weekly schedule will be finalised based on conversations with & preferences of the participants. this schedule is subject to change based on mutual availability, urgent circumstances, & any other unexpected conflicts. any organisational changes will be compensated for by scheduling classes on another date.

logistics

number of participants	maximum of 15 per batch - if a batch is full, your name will be moved to a waitlist.
venue	theatre Y studio - mandaveli, chennai
cost	inr 75,000 - 125,000 + 18% gst*
timings	final schedule to be decided based on participant preferences and availability.
open house	in person open house for clarifications prior to enrolling - dates will be communicated

a group chat will be created with all the members of the batch & trainers, where the schedule, or any changes to it, will be posted well in advance. participants should share any changes in their availability, circumstances or emergencies in this group, preferably with at least a 24 hours' notice. we will do our best to accommodate emergencies, but cannot promise to do so in case these scheduling changes do not work for the group.

this will be an opportunity for the participants to interact with the facilitators & team, ask questions, share expectations & perspectives, do some interactive exercises & sessions, & gain more insight into the content, nature, & structure of the programmes. our open houses are designed to be interactive spaces where participants have the opportunity to make an informed decision about their intent to join the course. lastly, these are spaces of interaction, sharing, perspectives, & a lot of fun!

how to enrol?

please send us an email with your name, email, & contact information to:

dobedo@sumnum.com

contact: + 91 98840 70797



www.sumnum.com